THE NEW CONFERENCE FOR PROFESSIONAL SOCIETY AND ASSOCIATION LEADERS

FOR MORE INFORMATION OR TO BOOK, VISIT WWW.SOCIETYSTREET.ORG OR CALL 020 7501 6768

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IN ASSOCIATION WITH
Society Street is a new conference for the senior leadership teams of professional societies, Royal Colleges and not-for-profit organisations.

The conference will provide updates on membership matters, publication strategies, finance and governance, and will present an excellent opportunity to gain insights into providing a modern, relevant and worthwhile Society for its membership.

Join us in London to learn and share ideas with colleagues and the expert speakers, so that you can leave feeling inspired, with new tips and tricks for your organisation.

WHO SHOULD ATTEND?

Society Street 2018 is a forum to discuss the latest updates on publishing, governance and other membership matters for professional societies, Royal Colleges and not-for-profit organisations.

It will be particularly relevant for:
- Directors
- Chief Executives
- Finance Directors/Managers
- Operations Directors/Managers
- Membership Coordinators
- HR Directors
- PR/External Affairs Managers
- Other members of the senior management team

WHY SHOULD YOU ATTEND?

- Hear the latest thinking on good practice from key opinion leaders
- Take away practical ideas that can be implemented in your organisation
- Share your experiences and find solutions to current challenges
- Network with your peers in a relaxed, friendly setting
- Meet industry leaders and service providers on the ‘Street’

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# Programme
Exploring and sharing ideas to advance your organisation

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 – 09.30</td>
<td>Registration and refreshments</td>
</tr>
<tr>
<td>09.30 – 09.40</td>
<td>Welcome and refreshments</td>
</tr>
<tr>
<td>09.40 – 10.00</td>
<td><strong>Membership: helping your members get the most from your organisation</strong></td>
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<tr>
<td>10.00 – 10.20</td>
<td><strong>Building a members-driven organisation: using the right systems to analyse and deliver what your membership want</strong></td>
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<td>10.20 – 10.40</td>
<td><strong>Approaches to member engagement: it’s a two way street</strong></td>
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<tr>
<td>10.40 – 11.00</td>
<td><strong>Developing and delivering an effective professional development programme</strong></td>
</tr>
<tr>
<td>11.00 – 11.30</td>
<td>Morning refreshments</td>
</tr>
<tr>
<td>11.30 – 11.50</td>
<td><strong>Building and keeping a team that works for you</strong></td>
</tr>
<tr>
<td>11.50 – 12.10</td>
<td><strong>Selecting the board members that can help to drive forward your organisation</strong></td>
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<tr>
<td>12.10 – 12.30</td>
<td><strong>The challenges of recruiting and retaining staff in the not-for-profit environment</strong></td>
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<tr>
<td>12.30 – 12.50</td>
<td><strong>Overcoming ‘Imposter Syndrome’ in your Society</strong></td>
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<tr>
<td>12.50 – 13.50</td>
<td>Lunch</td>
</tr>
<tr>
<td>13.50 – 14.10</td>
<td><strong>Publication matters</strong></td>
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<tr>
<td>14.10 – 14.30</td>
<td><strong>The changing landscape of journal tenders</strong></td>
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<td>14.30 – 14.50</td>
<td><strong>Publication partners: how to strike up effective working relationships</strong></td>
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<tr>
<td>14.50 – 15.10</td>
<td><strong>Modelling publishing revenues: what happens to Societies when margins are squeezed?</strong></td>
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<tr>
<td>15.10 – 15.30</td>
<td>Afternoon refreshments</td>
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<tr>
<td>15.30 – 15.50</td>
<td><strong>Legal and Financial</strong></td>
</tr>
<tr>
<td>15.50 – 16.10</td>
<td><strong>Building revenue and investment strategies: tips and tricks</strong></td>
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<tr>
<td>16.10 – 16.30</td>
<td><strong>Societies in the same space: collaboration, competition or merger?</strong></td>
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<tr>
<td>16.50 – 17.00</td>
<td>Final comments and take-home messages</td>
</tr>
<tr>
<td>17.00 – 19.00</td>
<td>Drinks and networking reception</td>
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</table>

For more information or to book, visit [www.societystreet.org](http://www.societystreet.org) or call 020 7501 6768.
PAYMENT DETAILS

I WISH TO PAY BY DEBIT/CREDIT CARD

PLEASE DEBIT MY
☐ VISA ☐ MASTERCARD ☐ MAESTRO ☐ AMERICAN EXPRESS

CARD NO □□□□ □□□□ □□□□ □□

VALID FROM □□ □□

EXPIRY DATE □□ □□

ISSUE NO (MAESTRO CARDS ONLY) □□

3 DIGIT SECURITY CODE □□□

SIGNATURE

INVOICE: Requesting an invoice and signing this form will secure your place at the conference. All invoices must be paid in full before the event. If you have authorisation from your trust/department to attend this event and require an invoice, please provide the correct billing address or shared services address (including the relevant payable codes) and a purchase order number. We are unable to process any bookings without this information. We are unable to send out invoices to home addresses.

PLEASE COMPLETE IN FULL WITH CONTACT NAME IF DIFFERENT FROM OPPOSITE

PO NUMBER

CONTACT

FULL INVOICE ADDRESS

POSTCODE

TELEPHONE

SIGNED

DELEGATE RATES

Until 28th February 2018 £199.00 ☐

After 28th February 2018 £299.00 ☐

VENUE INFORMATION

Royal College of Obstetricians and Gynaecologists
27 Sussex Place, Regent’s Park, London, NW1 4RG

TRAVEL INFORMATION

By London Underground:
Baker Street is the nearest Underground station (served by the Hammersmith & City, Bakerloo, Circle, Jubilee and Metropolitan lines). Follow the Lords Cricket Ground exit and turn right onto Baker Street, continue walking 200m towards Regents Park, follow the road round to the left on to the Outer Circle, walk past the first exit of Sussex Place until you reach the next entrance and the College will be on your right.

By Bus:
The 113, 13, 82 and 274 stop at the London Business School stop which is located directly outside the back entrance to the College. The 139, 189 and DF2 stop at the junction of Rossmore Road and Park Road. From the bus stop turn left on to Park Road, cross the road and enter the College via the back entrance.